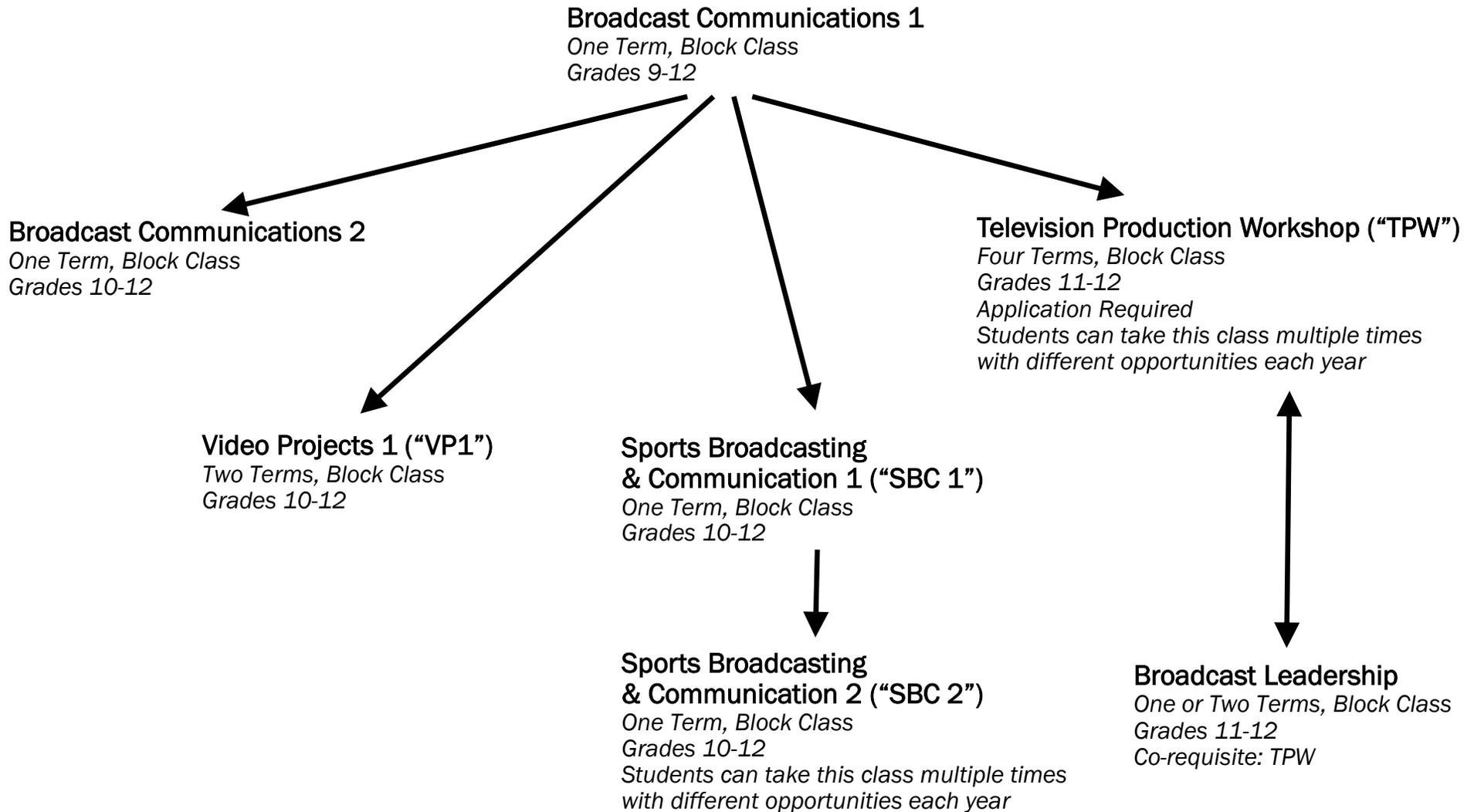




# Dragon Broadcasting Courses at Lake Orion High School



*All of our Dragon Broadcast classes fulfill the LOCS District "Speaking & Listening" Graduation Requirement and the State's "Visual, Performing, & Applied Arts" Graduation Requirement.*

## **BROADCAST COMMUNICATIONS 1**

*0.5 credit, grades 9-12*

Broadcasting is the most powerful and influential means of communication known to man. Through simulated programming in our radio and television studios, you will learn the technical and performance techniques of broadcasting. You will begin to explore and analyze the history, evolution, and current status of broadcasting and its impact on our society. You will examine current broadcast programs and enhance your media literacy. This course serves as a prerequisite for the rest of the broadcasting and video classes. Additionally, this class fulfills the district "Speaking & Listening" Graduation Requirement and the State's "Visual, Performing, & Applied Arts" Graduation Requirement.

## **BROADCAST COMMUNICATIONS 2**

*0.5 credit, grades 9-12, Prerequisite: Broadcast Communications 1 (which can be taken during the same school year).*

You will build upon the technical and performance concepts of television and radio communications. Experience what it takes to be a news anchor. Do you think you would be a great sportscaster or talk show host? This is an opportunity for you to try these roles and more. Additionally, you will continue to add to your knowledge of media literacy, and you will explore the impact of historical broadcasts. In addition, you will examine the next horizon of broadcasting including satellite radio and podcasting. This is a performance course and requires time spent writing and rehearsing.

## **SPORTS BROADCASTING & COMMUNICATION 1 (NEW FOR THE 2021-22 SCHOOL YEAR!)**

*0.5 credit, grades 10-12, Prerequisite: Broadcast Communications 1 (which can be taken during the same school year).*

Apply modern broadcast techniques while live-streaming numerous high school sports. You'll create live multi-camera broadcasts with roles in graphics, statistics, audio, technical directing, directing, and on-air commentating. These broadcasts will be portfolio quality for anyone who wants to apply to post-secondary journalism programs or apply for a job in the broadcast journalism industry. In addition to sports broadcasting, you'll also examine other forms of sports communication, including shooting & editing sports highlights, producing podcasts, writing sports stories for the web, writing press releases, and public address announcing. You must be able to stay after school into the evening at least once every 2 weeks to work on the actual broadcasts (scheduled in advance). Student-athletes can take this class with careful planning of their after-school schedules. (You do not need to be a sports expert, you are not required to perform in front of the camera, and you are not required to have career goals in the sports/broadcasting/video field. But you do need to be open-minded and willing to try new roles!)

## **SPORTS BROADCASTING & COMMUNICATION 2 (NEW FOR THE 2021-22 SCHOOL YEAR!)**

*0.5 credit, grades 10-12, can be taken multiple times, Prerequisite: Sports Broadcasting & Communication 1 (which can be taken during the same school year).*

Continue your learning in the world of sports-related broadcasting and communication. Students in this course learn more advanced production techniques and are provided a variety of leadership opportunities. You'll also continue to practice the roles associated with live multi-camera broadcasts, including graphics, statistics, audio, technical directing, directing, and on-air commentating. The focus on shooting & editing sports highlights, producing podcasts, writing sports stories for the web, writing press releases, and public address announcing also extends from the previous course. Students have the opportunity to become nationally-certified public address announcers as part of the course. The class culminates with creating your own online portfolio of your best work in your best roles, which may include behind-the-scenes and on-the-air. You must be able to stay after school into the evening at least once every 2 weeks to work on the actual broadcasts (scheduled in advance). Student-athletes can take this class with careful planning of their after-school schedules. (You do not need to be a sports expert, you are not required to perform in front of the camera, and you are not required to have career goals in the sports/broadcasting/video field. But you do need to be open-minded and willing to try new roles!)

## **VIDEO PROJECTS 1**

*1.0 credit, grades 10-12, Prerequisite: Broadcast Communications 1 (which can be taken during the same school year).*

Video Projects (VP1) students study the disciplines and techniques of producing video and film projects. From brainstorming plot ideas to the final product, all aspects of video production are featured. This includes storyboarding, camerawork, microphones & sound, editing and lighting. A variety of short film styles and music videos are among the assigned projects. We work with professional equipment (students do NOT have to supply their own). This course fulfills the LOHS Visual Performing and Applied Arts graduation requirement. VP1 students can also apply for ONTV-certification.

## **TELEVISION PRODUCTION WORKSHOP (aka TPW)**

*2.0 credits, grades 11-12, can be taken multiple times, Prerequisite: Application and successful completion of Broadcasting 1.*

Television Production Workshop (TPW) is the capstone class of the Lake Orion High School broadcast/video program. The TPW group has been recognized annually with awards at the state level, and students in the class are expected to exceed expectations while studying the techniques and disciplines of live TV production. TPW members improve personal communication, leadership, time management, writing, and media literacy skills. TPW students actively and consciously write, view, speak and listen. Television production is a team effort, and TPW members have various opportunities to practice skills needed for successful group dynamics. The TPW class produces programs for the school and community, including but not limited to "LO-AM", "Dragon Digest", "Cheap Seats", play-by-play of sports, and the Senior DVD. TPW students are not required to perform in front of the camera, and they are not required to have career goals in the broadcasting field. TPW meets the LOHS Visual Performing and Applied Arts graduation requirement. TPW students also have the opportunity to apply for ONTV-certification. All LOHS sophomores and juniors are welcome to apply to the course.

***LOHS Dragon Broadcasting was named "Best Overall Broadcast Program" in the NATION in 2019 by the NFHS Network.***